

Soto Honors Irises Floral Designs As Small Business of the Year

Assemblymember Nell Soto (D-Pomona) in conjunction with the California Small Business Association names Irises Floral Designs of Pomona as the "Small Business of the Year" for the 61st Assembly District. The California Small Business Day celebration took place on Tuesday, May 2nd at the Sacramento Convention Center. "In the short time that Irises Floral Designs has been here in Pomona, they have contributed to the community immensely. Small businesses are the backbone of California's economy," said Assemblymember Soto.

Ricardo is the owner of Irises Floral Designs which provides florals for everyday occasions, gifts and events. Ricardo and his wife, Erin, have contributed to the City of Pomona with original and artistic floral designs for all occasions. He joined the Pomona Chamber of Commerce in 2003, and has managed to become involved in every aspect of the Chamber, as an Ambassador and Board of Directors to his current role as VP Treasurer for the Executive Board. Ricardo has secured significant commercial accounts with the Pomona Fairplex, Sheraton Suites in Pomona, and UPS to name a few. Irises Floral Designs not only promotes their products to a local consumer base,



Ricardo and his wife, Erin, at the State Capitol in Sacramento.

but reaches out to other cities via weddings and events, thereby bringing revenue and creative prestige to the city of Pomona. Ricardo wants to encourage all new and existing small business owners to participate and recognize the value of the chamber's membership. He has been named Ambassador of the Month for the month of March by the Pomona Chamber of Commerce.

Their vision: Irises Floral Designs began as an idea stemming from a love for flowers as well as a love for creativity and art. This is the soul that serves as the basis for Irises Floral Designs.

The owners of Irises previously worked in the florist industry and with experience in other traditional art forms the essence of creating art carried on into the business of floral design. With an interest in the Arts Colony of Downtown Pomona the owners were brought to its original main location in the area, and Irises Floral Designs began. The name of the business came as a result of being one of the owners favorite flowers, irises.

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